

Salesforce.com ODBC Driver

The Easysoft Salesforce.com ODBC Driver provides quick connectivity to one of the world's best loved CRM platforms and allows organisations to get direct real-time access to their Salesforce data; this means that they have the best business intelligence data at their fingertips.

The Real-Time Advantage

The real advantage of the Easysoft Salesforce.com ODBC Driver is the competitive advantage that it provides your organisation.

Key decision making information that enables you to run your business is available in real-time at your fingertips in more ways than using Salesforce.com alone.

We are helping enterprises leverage their investment in Salesforce by providing ODBC access to their data in real-time, enabling them to provide up-to-date information in external dashboards, reports and additional Business Intelligence sources.

This real-time approach is critical when looking at data warehousing where the latest and freshest data needs to be available on-demand.

Extending Salesforce Native SOQL

The Salesforce platform comes with its own Salesforce Object Query Language (*SOQL*), but many organisations find this Query Language restrictive as it misses out on numerous additional SQL Query commands that many SQL practitioners are used to. Because of this shortfall, we developed our Salesforce ODBC Driver to also be an extended version of SQQL.

The Salesforce.com ODBC Driver extends Salesforce Object Query Language (SOQL) to provide full SQL92 functionality (so it includes joins, groups, orders, aggregates, unions); it also exposes Salesforce Index columns to the application allowing efficient and timely processing.

Key Features

- ✓ Extends the native Salesforce SOQL
- ✓ Connects to Salesforce via native web services API
- ✓ Works with the latest ODBC 3 API standard
- ✓ Run custom reports that join local tables with Salesforce.com
- ✓ Write complex stored procedures for two-way integration from ODBC-enabled apps
- ✓ Create new datasets with data from Salesforce.com and other compatible sources

Key Benefits

- ✓ Real-time connection to your Salesforce.com platform
- ✓ Make use of SQL to SELECT, INSERT, UPDATE and DELETE records in Salesforce.com
- ✓ Provides JOIN, GROUP, ORDER, AGGREGATE and UNION functionality
- ✓ Bulk INSERT and UPDATE tables into Salesforce.com
- ✓ Exposes Salesforce Index columns to the application for faster indexing
- ✓ No limitations on scalability
- ✓ Quick and easy to install
- ✓ No data extraction needed to get your data
- ✓ Add Salesforce.com data to your BI environment/reporting
- Query, analyse and report on Salesforce data

Key Points

FREE Trial

14-Day (no obligation) trial available.

With your business in mind

This Driver was built for scalability, performance and high availability.

Real-time access

This Salesforce ODBC Driver provides your business with a real-time connection to your CRM data, allowing you to pass live data to and from your ODBC enabled application.

Full integration

Not only does this Driver function with Salesforce.com but you can also use it with Force.com and Database.com.

Flexible Licensing

We can license this solution in multiple ways to help make using Easysoft cost effective for your organisation. Whether you need an annual subscription licence for a desktop or server, we can provide a solution that fits your project perfectly.

Standard SQL

Written with our unique SQL Engine (based on SQL92) to provide you with the very best functionality and performance.

SOAP API

Our Driver uses the Salesforce SOAP API; and supports Enterprise Edition, Performance Edition, Unlimited Edition or Developer Edition of Salesforce.

Winning Support

From the moment you download any of our software, our technical helpdesk is here to help you.

Platform Support

The Easysoft Salesforce.com ODBC Driver offers support for all the popular version of Windows, Linux and Solaris.

Version	Platform	Distribution
v1.0 (Salesforce.com, Force.com, Database.com	m) AIX (PPC) (32 - Bit)	(4.3-7.1)
v1.0 (Salesforce.com, Force.com, Database.com	m) AIX (PPC) (64 - Bit)	(5.0-7.1)
v1.0 (Salesforce.com, Force.com, Database.com	m) HP-UX (Itanium i64) (32 - Bit)	(11i)
v1.0 (Salesforce.com, Force.com, Database.com	m) HP-UX (Itanium i64) (64 - Bit)	(11i)
v1.0 (Salesforce.com, Force.com, Database.com	m) Linux (Itanium i64) (64 - Bit)	(kernel 2.4-3.0+, glibc 2.2.5)
v1.0 (Salesforce.com, Force.com, Database.com	m) Linux (x86) (32 - Bit)	(kernel 2.2-3.0+, glibc 2.1+)
v1.0 (Salesforce.com, Force.com, Database.com	m) Linux (x86) (64 - Bit)	(kernel 2.6-3.0+, glibc 2.3.5)
v1.0 (Salesforce.com, Force.com, Database.com	m) Solaris (Sparc) (32 - Bit)	(2.6-2.11)
v1.0 (Salesforce.com, Force.com, Database.com	m) Solaris (Sparc) (64 - Bit)	(2.8-2.11)
v1.0 (Salesforce.com, Force.com, Database.com	m) Solaris (x86) (32 - Bit)	(2.8-2.11)
v1.0 (Salesforce.com, Force.com, Database.com	m) Solaris (x86) (64 - Bit)	(2.8-2.11)
v1.0 (Salesforce.com, Force.com, Database.com	m) Windows (x86) (32 - Bit)	(2000, XP, 2003, Vista, 2008, 7, 8)
v1.0 (Salesforce.com, Force.com, Database.com	m) Windows (x86) (64 - Bit)	(Vista, 2003, 2008, 2008 R2, 7, 8)

Easysoft Limited Support

As a leading supplier of middleware data access solutions we recognise that the right guidance, advice and support is vitally important to organisations of all sizes, which is why we support them all from way from the moment they start to evaluate our software to the first 12 months after purchase.

- ✓ Fully functional software for evaluation
- ✓ Free 14-Day trials available
- ✓ Helpdesk support available from the moment you download our software
- ✓ No hard sell or gimmicks, just great products that work
- √ A wealth of documentation is available online from guides to getting started to technical FAQs
- ✓ On-site consultancy available



issued March 2014